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☆ MAR 17 1936 ☆

U. S. Department of Agriculture.

# GLADIOLUS

1936



Lloyd's Gladiolus Gardens  
Bremen, Indiana



# GREETINGS TO ALL

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WE WISH you the greatest success and satisfaction you have ever enjoyed with the Gladiolus, the finest of all flowers. We had planned to issue a large catalog this season but due to the sale of several seedlings and bulbs of other varieties we intended to catalog, we will just list a few of our recent introductions and several other outstanding varieties along with our 1936 introduction, "Miss Marion," which we are offering with Mr. L. R. Fischer of Minneapolis, Minn., who purchased one-half the stock.

# \$10.00 PRIZE CONTEST

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Help us select a slogan suitable for Zimmer's Gladiolus Originations to be used in our future advertising and catalogs.

For the best slogan submitted, \$10.00 Cash

For the second best slogan ..... \$5.00 value  
in bulbs from our 1937 catalog.

For the third best slogan ..... \$2.50 value  
in bulbs from our 1937 catalog.

No Restrictions. This contest is open  
to all Gladiolus Growers.

Your slogans must be in by June 1,  
1936, as contest closes on that date.

Mail your slogans to

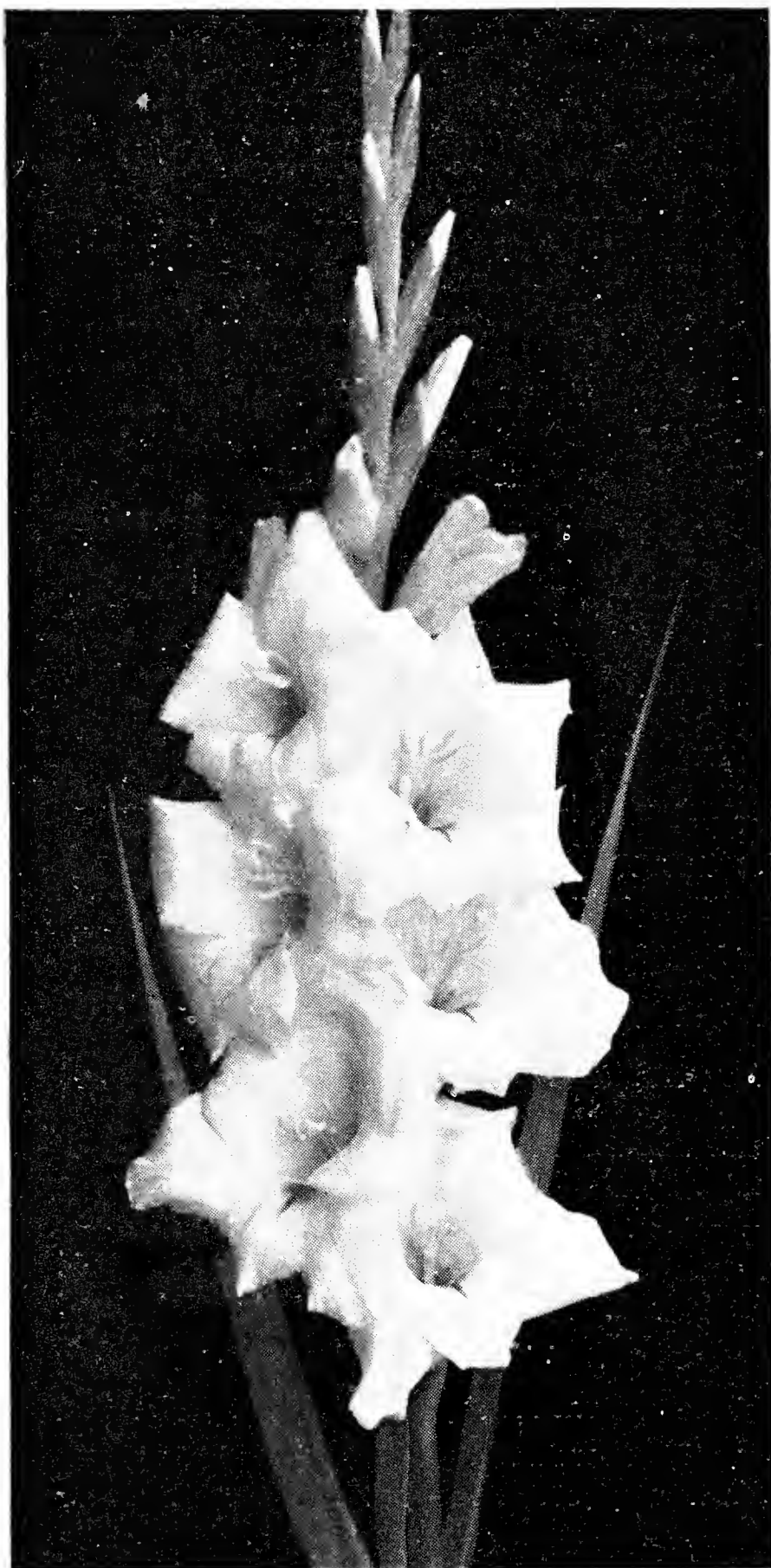
LLOYD'S GLADIOLUS GARDENS  
Bremen, Indiana

# MISS MARION

(Zimmer)

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Large Decorative type. A deep lavender with a cream throat marked with deeper lavender. Tall straight spike that never crooks, twenty to twenty-five buds with eight to ten florets of good substance open at once, fine propagator and blooms in about seventy days. This lavender has an unusual value as a cut flower. Price per bulb all sizes \$5.00. No bulblets for sale this season.



BOB WHITE



# GLADIOLUS

## DESCRIPTIVE LIST

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### DREAM O' BEAUTY (Zimmer)

Beautiful Tyrian Rose. Large Exhibition type with many blooms of extra good substance open at once. Strong healthy plant producing large bulblets which germinate well. Blooms in about eighty days. Each L 10c; M 5c; S 2 for 5c; per doz. L \$1.00; M 50c; S 25c.

### BOB-WHITE (Zimmer)

Exhibition type. Pure white with Rhodamine purple feather on lower petal. Produces many small bulblets which germinate well. Blooms in about ninety days. Each L 15c; M 10c; S 5c; per doz. L \$1.50; M \$1.00; S 50c.

### QUEEN OF BREMEN (Zimmer)

Amaranth Pink Primulinus. Tall spike with five to seven blooms open at once. Fast propagator. Blooms in about seventy days. Bulbs per doz. L 25c; M 2 doz. for 25c; S 3 doz. for 25c. This variety blooms well from small bulbs.

BETTY NUTHALL (Salbach)

Coral pink with pale yellow throat markings. Grows tall with strong heavy foliage. Rapid propagator. Good Commercial variety. Blooms in about 110 days. Each L 5c; per doz. 50c; M per doz. 25c; S 2 doz. 25c.

BLUE ADMIRAL (Christ)

Thrifty growing violet blue. With large wide open florets. Considered one of the best blues. Blooms in about eighty-five days. Each L 75c; M 50c; S 25c.

KING ARTHUR (Arenius)

Large ruffled lavender flaked deeper. Flowers of heavy substance. Blooms in about eighty-five days. Each L 30c.

MARMORA (Errey)

Lavender grey with pale purplish blotch. Large flower and fine placement. Blooms in about eighty-five days. Each L 5c; per doz. 50c; S 25c.

MAID OF ORLEANS (Pfitzer)

Milky white with cream throat. Tall grower. Blooms in about eighty-five days. Each L 15c; per doz. \$1.50.

PELEGRINA (Pfitzer)

Large deep violet blue. Six or more blooms open at once with all the rest of buds showing color. Blooms in about eighty days. Each L 20c.

PHYLISS McQUISTON (Stewart)

Tall shrimp pink lighter throat. Fine variety. Small bulbs each 50c; per doz. \$5.00.

PICARDY (Palmer)

Soft shrimp pink light flesh pink blotch. Heavy propagator. Large florets. A prize winner everywhere. Blooms in about ninety days. Each L 10c; per doz. 75c; M per doz. 50c; S per doz. 25c.

PRAIRIE GOLD (Corrington)

Tall deep yellow. Straight spike. Strong grower. A prize winner at the National and Illinois shows last season. Unusual color. Blooms in about eighty days. Each L \$5.00.

SOLVEIG (Prestgard)

Ruffled white small rose throat marking. Heavy texture. Blooms in about one hundred days. Each L \$2.00; M \$1.00.

STAR OF BETHLEHEM (Pfitzer)

Large white with tinge of cream in throat. Tall spike with six to eight florets open at once. A fine early variety. Blooms in about seventy-five days. Each L 60c; M 40c; S 25c.

WASAGA (Palmer)

Beautiful buff. Never flecks. Slightly ruffled. Blooms in about ninety days. Each L 20c; M 10c; S 2 for 15c.

All bulbs sent prepaid.

Our bulbs are State inspected and guaranteed to be free from disease and thrips.

LLOYD'S GLADIOLUS GARDENS  
Bremen, Indiana



